

# President's Report

Following the remarkable year of events, programs, and acquisitions that celebrated the 100th anniversary of the Dallas Museum of Art, I am delighted to assume leadership as your new President of the Board.

This past year was one of momentous achievement as we not only looked back to our accomplishments and thanked the many people who have made this Museum what it is, but also looked forward to our exciting and propitious future. On behalf of the Board of Trustees, I would like to recognize Bryant M. (Tim) Hanley, Jr., for his leadership as President from 2000 to 2004, and Jeremy L. Halbreich, who served the institution for the past six years as both President (1998–2000) and Chairman of the Board (2000–2004). During their tenure, the Museum experienced a period of remarkable accomplishment, maintaining financial stability while developing our professional staff, expanding our education and exhibition programs, and increasing our collections, endowment, and visitation. The Dallas Museum of Art is today a fundamentally different institution than it was at the beginning of their tenures, and the Board of Trustees gratefully acknowledges Mr. Hanley and Mr. Halbreich for the exceptional leadership that spurred this advancement.

The Dallas Museum of Art concluded its centenary anniversary with a series of climactic events that honored the past and celebrated the future. On October 8, 2003, the Museum marked 100 Years of Collecting, when we welcomed former directors, curators, and special contributors, all of whom have had a huge impact on the Museum's collections over the years. On November 10, 2003, we honored our greatest benefactors with a tribute to the Museum's major donors. In addition to the multitude of commemorative events, the Museum continued presentations of a diverse array of exhibitions and programs that highlighted our collections and paid tribute to our new neighbor, the Nasher Sculpture Center, which opened its doors in October 2003. The Museum was well prepared to greet the opening of the Center with a series of recently completed building enhancements, including a new welcoming entrance at Flora and Harwood streets that opens to the Arts District and the Nasher. The culmination of our centennial events was the wildly successful All Night Late Night Kickoff Party, where the Museum reprised its marathon 100 HOURS from last year, albeit on a smaller scale, by remaining open for thirty hours.

During the year, the Museum began the formation of a number of community task forces conceived as forums to engage the community and trustee leadership in developing vigorous and inclusive programs and marketing initiatives around exhibitions and events. The task forces include forty-eight members from Dallas, the Metroplex, and the Board of Trustees who have worked for over a year to connect all areas of the Museum's endeavors, including education, curatorial, exhibitions, marketing, and development, into a coherent whole that can more effectively engage our community with the Museum. As we look to the future, we will continue this targeted way of engaging our community and trustees.



After hearing concerns that the Museum was focused too heavily on the area of contemporary art to the detriment of other areas of artistic interest, we conducted a detailed review of the Museum's activities. We took stock of the Museum's programmatic accomplishments in the publications, acquisitions, exhibitions, and education areas over the past five years, since Jack Lane became Director in 1999. We reported our findings in a brochure entitled *Insiders' Report*, which illustrates what we regard as a very appropriate balance in the investment of our endeavors between traditional art historical areas and contemporary art.

For four years the Museum has been in a "quiet phase" of its Centennial Campaign. Launched in March 2001, phase one of the Campaign has enabled the Museum financially to transform its programming and dramatically increase its identity. Having raised \$85 million, the Campaign Committee, under the chairmanship of Marguerite and Robert Hoffman, has recommitted itself and the Board of Trustees to a plan to sustain the vibrant programming that we have come to expect while we strive for national leadership in collection and program areas of special excellence.

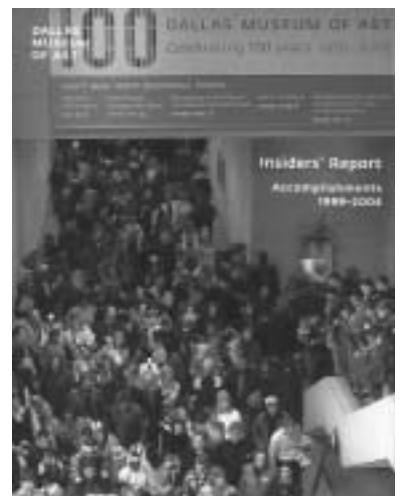
The Centennial Campaign Leadership Team, which included Bryant M. Hanley, Jr., Jeremy L. Halbreich, Marguerite Steed Hoffman, Robert K. Hoffman, Cindy Rachofsky, Catherine M. Rose, Deedie P. Rose, and your President, worked this past year to accomplish two things: increase annual operating resources and create a sustainable plan for the future. Moving forward, the Campaign Leadership Team has embarked on a new course of action to raise \$100 million in new resources over the next five years in four priority areas: (1) increase the annual operating budget; (2) create a building master plan to reinstall the collections; (3) increase the education endowment to create experiences with art for learners of all ages; and (4) establish new exhibition endowment funds to allow the Museum to sustain a diverse program of exhibitions. Thanks must be given to Catherine M. Rose and Marguerite and Robert Hoffman in recognition of their leadership in this important endeavor. For more on the Centennial Campaign, see page 17.

The Museum's annual-giving programs remained strong. Support from individuals and organizations enabled the Museum to achieve a balanced budget while presenting an array of new programs. For details of the Museum's financial position, please see the independent auditor's report beginning on page 88.

The Board of Trustees elected new officers: Marguerite Steed Hoffman, Chairman of the Board; Mary McDermott Cook, Vice President; Ronald G. Steinhart, Vice President; Minerva Rodriguez, Secretary; and John L. Ware, Treasurer. The Board was also enhanced by newly elected trustees: Victor D. Almeida, Lisa A. Arpey, Dolores G. Barzune, Doris Bass, Wilson Chu, Mary McDermott Cook, Robert H. Dedman, Jr., John R. Eagle, Matrice Ellis-Kirk, Robert W. Hsueh, Barbara Thomas Lemmon, Lucilo A. Peña, Caren H. Prothro, Kelli Questrom, Cindy Rachofsky, Gay Ferguson Solomon, Gayle B. Stoffel, J. McDonald (Don) Williams, and Sharon Young. The following trustees retired: James F. (Jim) Crank, Irvin L. Levy, Ashok Kumar (A. K.) Mago, and Margot B. Perot. We appreciate the energy, commitment, and support these individuals afforded the institution throughout their tenure on the Board.

The Board also thanks this past year's Secretary, Minerva Rodriguez, and Treasurer, Kim J. Askew, and the following committee chairs: Peter J. Denker, Audit Committee; Robert H. Dedman, Jr., and Ronald G. Steinhart, Budget and Finance Committee; Lucilo A. Peña, Building Committee; Daniel D. Boeckman, Committee on Collections; Walter B. Elcock, Development Committee; Victor D. Almeida, Education Committee; Caren H. Prothro, Libraries, Archives, and Imaging Services Committee; Ross Clayton Mulford, Marketing Committee; and Jeremy L. Halbreich, Committee on Trustees.

The Board would like to acknowledge the special leadership of the following individuals: Kelli Questrom, Membership Chair; Heather and Ray Balestri, Junior Associates Program Chairs; Martin S. Cox, Corporate Relations Chair; Mary Jo Angel Schneider, Dallas Museum of Art League President;



Immediate past President Tim Hanley and immediate past Chairman Jeremy Halbreich.

New trustee Sharon Young with husband, Michael Young, and Inge-Lise Lane.

Cover of the first *Insiders' Report*.



Mary Jo Angel Schneider, President, DMA League; Barbara Bigham, Chair, Floral Symposium Kickoff; Barbara Durham, Hostess, Floral Symposium Kickoff; and Glenda Cotner, Chair, Floral Symposium 2004.

Director Jack Lane with trustee Gayle Stoffel and former trustee Michael Rosenberg.

Longtime Museum friends Jerry and Emme Sue Frank.

Linda Fisk, Professional Members League President; Brian Bolke and Naomi D. Aberly, DMA/amfAR 2x2 for AIDS and Art Benefit Auction Co-Chairs; Amy and Corey Prestige and Mason and Allen Custard, An Affair of the Art Co-Chairs; Liz Minyard Lokey and Gretchen Minyard Williams, Beaux Arts Ball Co-Chairs; Glenda Cotner, Floral Symposium Chair; Kristi Hamilton and Jennifer LaFond, Wine & Art Co-Chairs; Jose Reyes, The Platinum Party Chair; and Sherry Hayslip Smith, Silver Supper Chair.

In addition to the volunteer contributions of the Board of Trustees, the Museum benefits from the dedication of numerous other volunteers. Each year these committed and often unsung individuals give thousands of hours and significant funds to the Museum. Across all Museum disciplines and departments, more than 900 volunteers, including 180 docents, gave countless hours in fiscal year 2003–2004. Staff and trustees express their gratitude to these dedicated volunteers, who give tirelessly of themselves to make the Dallas Museum of Art a great asset to the community.

The Museum notes the deaths of longtime trustees and patrons Beatrice M. Haggerty and Michael L. Rosenberg. Mrs. Haggerty, an Honorary Trustee of the Museum, will be remembered, along with her husband, Patrick, and family, as an art donor and benefactor at the Dallas Museum of Art. Through the Beatrice M. and Patrick E. Haggerty Family Fund, the Beatrice M. and Patrick E. Haggerty Endowment Fund for acquisitions, and their annual membership support, the Haggertys' involvement enhanced the Museum's collections and programs. Mr. Rosenberg was also a former trustee and Museum benefactor. Mr. Rosenberg established the Sunny and Abe Rosenberg Family Fund endowment fund in honor of his parents, contributed to the acquisition of some of the Museum's most important 18th-century works of art, and funded significant publications and exhibition projects. His expert eye and enthusiasm for the art of 18th-century France will be missed. We also lost special longtime Museum friends and patrons Emme Sue and Jerome Frank, whose gift of fresh flowers will continue with their Frank-Binswanger Fresh Flower Endowment Fund, established in the mid-1980s to celebrate the opening of our building in the Arts District. Mr. and Mrs. Frank and their endless love for the life of the Museum will be sorely missed. Among other friends the Museum said goodbye to this year were Joseph Godat, Frances Neale, Ilse Entenmann, Sam Kesner, and John W. Moore. We acknowledge the passing of all of the above with great sadness.

The death of Edward Larrabee Barnes, architect of the Dallas Museum of Art, was a loss felt by both the international world of architecture and the Dallas community. Mr. Barnes will always be remembered at this institution for the integrity, subtlety, and refinement of his designs and for the enduring elegance and efficacy of his Dallas Museum of Art projects of 1984 and 1993. Establishing the original anchor of the now burgeoning Dallas Arts District, his built work greatly influenced the advancement of artistic and architectural culture in the city. For the many past and present Board members who were privileged to know him, he will be recalled not only as a designer of the highest distinction who gave one of his finest buildings to this city but also as one of his generation's great gentlemen of architecture.

During this past year, my colleagues on the Board, as well as the talented and dedicated staff and volunteers of the Dallas Museum of Art, have worked diligently to maintain the momentum built during our centennial anniversary and have continued to refine and develop new and invigorating ways to reach out to our community. I look forward to working with Jack Lane, Director, and Bonnie Pitman, Deputy Director, who have so ably led our fine professional staff through the celebration of our centennial and into our next century of endeavors. All of us, trustees, members, volunteers, and staff, have propelled this Museum into a new role as one of the premier cultural institutions in this country. I look forward to being a part of the Museum's future expanded contributions as we enter our second century of offering engaging experiences with art.

Walter B. Elcock  
President, Board of Trustees